

AI Visibility Scan

SAMPLE · ILLUSTRATIVE DATA

Riverside Accountants · Dublin, Ireland · June 2026

When Irish buyers ask AI assistants for accountancy recommendations, **Riverside Accountants appears in roughly 41% of answers**, behind Competitor A (58%) and roughly level with Competitor B. Just as importantly, when the AI points people to trusted sources for this kind of business, **Riverside rarely shows up in them**. The Refakta platform is built to close that gap.

PRESENCE RATE

41%

How often the AI names this business when asked (indicative)

SHARE OF VOICE

38%

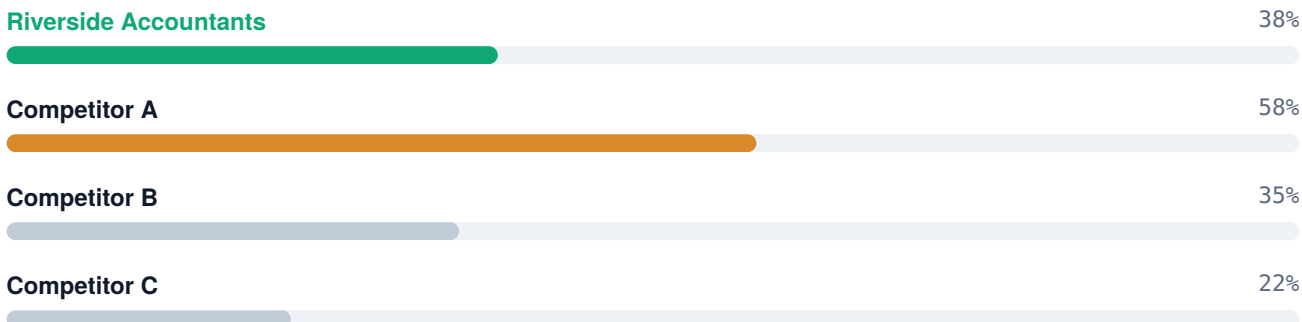
Of all brand mentions, Riverside holds 38% vs competitors

AVG. POSITION

3

When named, typically the 3rd brand listed

HOW OFTEN EACH BUSINESS GETS RECOMMENDED



WHAT WE FOUND · BY AI TOOL

How Riverside shows up, engine by engine

A breakdown of how Riverside performs in each of the major AI tools.

AI TOOL	MENTIONED	POINTS TO SITE	AVG POSITION	SENTIMENT
Perplexity	47%	x	3	Positive
ChatGPT	44%	x	3	Neutral
Claude	42%	x	3	Positive
Google AI Overviews	38%	✓	3	Neutral
Gemini	33%	x	4	Mixed

Each AI tool is shown separately, as they each work a little differently.

WHERE THE AI LOOKS FOR ANSWERS

The sources the AI trusts in this category

These are the places the AI points to most when recommending businesses like Riverside, and whether Riverside shows up there.

SOURCE	HOW OFTEN USED	RIVERSIDE PRESENT?	WHO TENDS TO WIN HERE
g2.com	Often	x	Competitor A
boards.ie	Often	x	Competitor A
reddit.com	Sometimes	x	Mixed
irishtimes.com	Sometimes	x	Competitor B
riverside-accountants.ie	Rarely	✓	- (own site)

This is the most useful part of the report: it shows exactly where to focus to get recommended more.

Turning this into results

This scan shows exactly where you stand today. Closing the gap, and getting named more often, is what the Refakta platform is built to do for you.

1

It pinpoints the exact changes

From your results, the platform identifies the specific moves most likely to get you recommended: the trusted sources to appear on, the questions to answer, and the site improvements to make.

2

It implements them for you

The platform generates the listings, content and behind-the-scenes site improvements, then puts them live with your approval. No technical work on your side.

3

It re-checks and keeps watch

After every change, it re-scans the major AI tools to confirm your visibility is climbing, and keeps monitoring as the AI landscape shifts.

This report shows where you stand. The Refakta platform closes the gap. It recommends the precise changes that get you named more often, implements them for you, and tracks your visibility as it climbs. Join early access at refakta.io.

Figures are indicative, based on publicly available information, and meant to guide action rather than serve as exact rankings. Prepared by Refakta.